



1.	Name of	KREATIV'24	
	Competition	(Poster Making / Painting Competition)	
2.	Host Institute	Amity School of Fine Arts (Faculty of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts)	
3.	Brief Description of Competition	Embark on a creative journey that intertwines the realms of through our Poster Making/Painting Competition on the theme "Art & Environment/ Art and Responsibility"	
		This competition aims to ignite the imagination of artists and advocates alike, encouraging them to explore the powerful connection between artistic expression and environmental responsibility.	
4.	Topics (any one)	Art & Environment Art & Responsibility	
5.	Eligibility	Any college student including students of Design, Fine Arts & Animation	
6.	Rules	1. This competition is open to all students from different colleges in India. Expressing themselves in the field of Fine Arts (Applied Art, Painting, Animation, Design)	
		2. Participants must be enrolled students of any institution, college, or university.	
		3. The work will be produced on the spot during the respective competition dates.	
		4. As all artworks must be fully original, no entries will be accepted or considered if they are deemed to be used in whole or part derivative images which could be considered plagiaristic.	
		5. Individual participants will bring materials and colours. Sheets / computers will be provided to work.	
		a) Rules for Digital Artwork:	
		Resolution: 300 Software: Photoshop or Illustrator	

## Name of the Institute- ASFA Amity University, Uttar Pradesh



		Size: A3 Vertical Color Mode: CMYK Submission: PSD and JPG file b) Rules for Manual Art Size: A3 (Cartridge / Ivory) Color: As per preferences	
		color. As per preferences	
7.	Schedule (Date and Time) of the competition date	29th February 2024 10.00 AM to 1.00 PM	
8.	Venue	K1 Block	
9.	Event-in-Charge	Mr Varun Sahai vsahai@amity.edu +91 9711503457 Mr. Bhanu Pratap Maharatha bpmaharatha@amity.edu 8826447890	1
10.	Student Co- Ordinator's	Mr. Arun Kumar Singh +91 85952 58218	
11.	Prizes & Certificates	1st Prize – Gift worth Rs 20,000/- 2nd Prize – Gift worth Rs 15,000/- 3rd Prize – Gift worth Rs 10,000/- Digital certificates will be provided to all participants. 1st, 2nd, 3rd prizes will be provided to all participants.	
12.	Registration Fee	Individual participants	Rs 500.
		Team Participants	Rs 1000 (up to 4 participants) Rs 2000 (more than 4 participants)